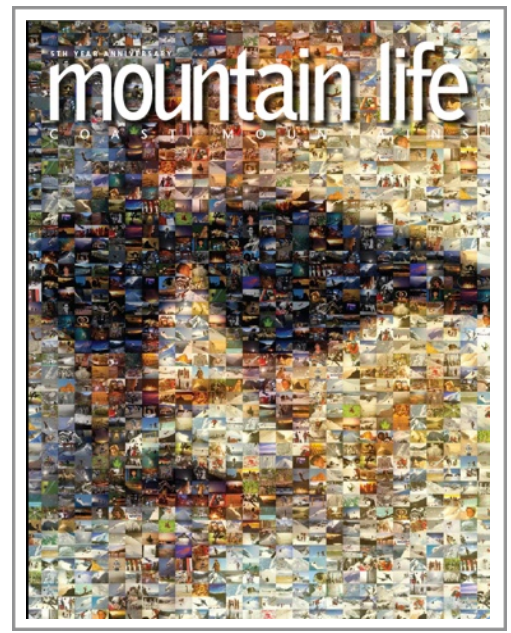
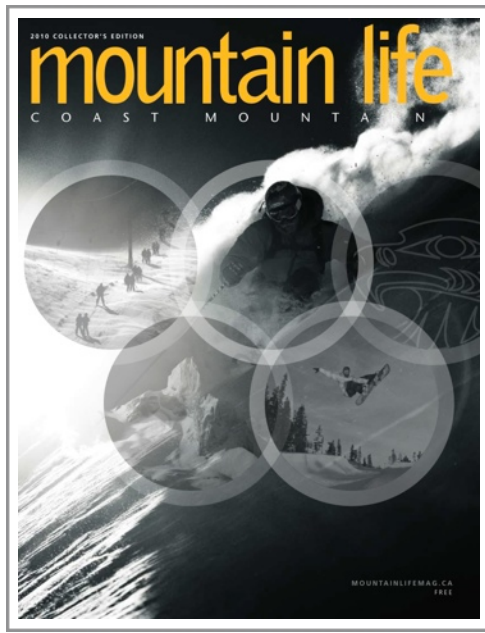
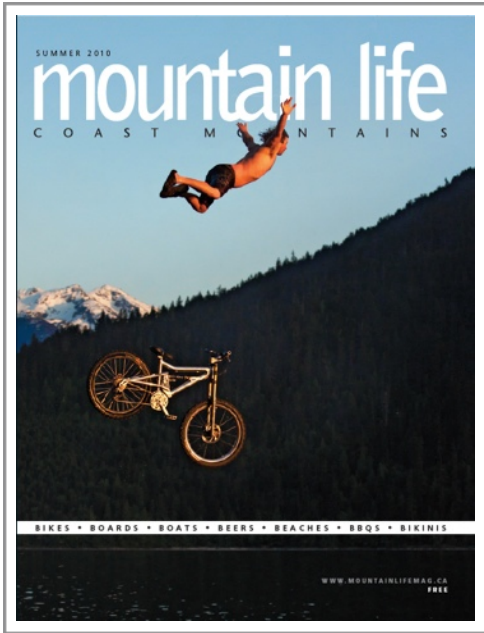


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C O A S T M O U N T A I N S



Photographer's Guidelines

2011-12

Thank you for your interest in contributing to **Mountain Life Magazine**. Our commitment to publishing the very best mountain culture & lifestyle photography from the Sea to Sky corridor and beyond is one of the key elements to our success. We will continue to strive for excellence in photography in each issue, and are happy to have some of the world's best action sports and outdoor photographers contribute to **Mountain Life** on a regular basis.

Please read the guidelines carefully on the following page.

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C O A S T M O U N T A I N S

Photographer's Guidelines

Submissions

We appreciate very tight edits with only the best of your imagery. If you have never seen or read an issue of **Mountain Life**, please pick up a copy and check out the photography inside the pages to get an idea of the calibre of imagery we publish. Our readers are very savvy in the outdoor world, they want to see awe-inspiring images time and time again — and we want to keep showing them the cream of the crop. Please note that, with the exception of our Travel and Epic Trip sections, almost all of our imagery features life within the Sea to Sky territory.

Metadata

Because of the large volume of photography we see for each issue, it is **IMPERATIVE** that all of your imagery submitted is labelled with correct metadata. If you don't know what metadata means, please do your homework and research, it will save both us all many headaches, and your images will be easy to find. *Please include location, name of 'athlete' or whomever appears in each photograph, and the date the image was taken.* Images without metadata will not be considered for publication.

FTP Upload Instructions (for High-Res ONLY!!!)

Using FTP software, please log on using the details below.

Site: <ftp.mountainlifecoastal.ca>

Username: photoupload@mountainlifecoastal.ca

password: [schoolmarm](#)

- 1.) Make a folder with your first and last name
- 2.) Drag and drop your images into the folder
- 3.) Send an email to: todd@mountainlifemag.ca as soon as you've successfully uploaded your images. We will contact you shortly thereafter.

***We also appreciate high-res *YouSendIt* files!**

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Image Specs

Initial Low-Res submissions: Please send all low-res imagery at 12" x 8" at 72 dpi, in JPG format.

Final High-Res submissions: If we've asked you to send us high-res imagery, the images selected will be under consideration for publication. Because we deal with very tight timelines, we won't know exactly what images will be published until the final moments. If you are going to be out-of-town, please see that you upload all high-res imagery so we will have it by our deadline.

Payment Rates

Cover \$400.00

Double Page Spread — \$300.00

Full Page – \$200.00

Half Page — \$100.00

Quarter page — \$50.00

Insets — \$30.00

Thanks for your time and interest in **Mountain Life Magazine**. We would love to see your work. If you have a website, please let us know and send a link for us to check out.

Regards,

Todd Lawson

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